

PUBLIC INFORMATION STATEMENT
NATIONAL WEATHER SERVICE RALEIGH NC
1206 PM EDT FRI NOV 4 2011

...PUBLIC INFORMATION STATEMENT REGARDING NATIONAL EAS TEST...

ON WEDNESDAY...NOVEMBER 9TH AT APPROXIMATELY 2:00 PM EST...THE
FEDERAL EMERGENCY MANAGEMENT AGENCY WILL CONDUCT A NATIONWIDE TEST OF
THE EMERGENCY ALERT SYSTEM.

IT WILL BE HEARD ON COMMERCIAL RADIO AND SEEN ON LOCAL...CABLE...AND
SATELLITE TV FOR A PERIOD OF ABOUT 30 SECONDS...AFTER WHICH REGULAR
PROGRAMMING WILL RESUME. HOWEVER...THE TEST MESSAGE WILL NOT BE
BROADCAST OVER NOAA WEATHER RADIO...AS IT IS INTENDED TO TEST OTHER
PARTS OF THE COMMUNICATION SYSTEM.

THE PURPOSE OF THE TEST IS TO ASSESS THE READINESS AND EFFECTIVENESS
OF THE EMERGENCY ALERT SYSTEM AND IDENTIFY IMPROVEMENTS TO IT.
ALTHOUGH THE EMERGENCY ALERT SYSTEM IS FREQUENTLY USED BY THE
NATIONAL WEATHER SERVICE AND STATE AND LOCAL GOVERNMENTS TO SEND
WEATHER ALERTS AND OTHER EMERGENCIES...THERE HAS NEVER BEEN A NATIONAL
ACTIVATION OF THE SYSTEM.

THE NOAA WEATHER RADIO ROUTINE WEEKLY TEST NORMALLY SCHEDULED FOR
WEDNESDAY...NOVEMBER 9TH WILL BE DONE A DAY EARLIER ON TUESDAY...NOVEMBER
8TH. IF SEVERE WEATHER IS EXPECTED ON NOVEMBER 8TH...THE ROUTINE WEEKLY
TEST WILL BE CANCELED FOR THE ENTIRE WEEK. AGAIN...NO NOAA WEATHER
RADIO TESTS WILL BE CONDUCTED ON WEDNESDAY...NOVEMBER 9TH...TO ALLOW
THE NATIONAL TEST TO BE CONDUCTED INSTEAD.

THE NATIONAL TEST WILL LOOK SIMILAR TO OTHER TESTS YOU HAVE SEEN OR
HEARD...BUT THERE WILL BE SOME DIFFERENCES. WHILE THE AUDIO MESSAGE
WILL REPEAT THAT THIS IS A TEST...THE TELEVISION...CABLE OR SATELLITE
VIDEO TEST MESSAGE SCROLL MAY NOT INDICATE THAT THIS IS A TEST
MESSAGE.

THIS NATIONAL TEST SERVES AS A REMINDER THAT EVERYONE SHOULD
ESTABLISH AN EMERGENCY PREPAREDNESS KIT AND EMERGENCY PLAN FOR
THEMSELVES...THEIR FAMILIES...COMMUNITIES...AND BUSINESSES. VISIT FEMA
DOT GOV FOR MORE PREPAREDNESS INFORMATION.